Jackson Hole Unlikely Hero Giveaway

Sponsor: Jackson Hole Mountain Resort Corporation ("JHMR")

P.O. Box 290 Teton Village WYOMING 83025

Sweepstakes Entities: Wyoming Office of Tourism,

Jackson Hole Mountain Resort, Jackson Hole Resort Lodging, Jackson Hole Travel & Tourism Board

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

1. For complete Official Rules for the Sweepstakes, go to http://www.jacksonhole.com/unlikelyhero.html

2. Eligibility:

The Sweepstakes is offered and open to persons who are legal residents of the fifty (50) United States and District of Columbia, residents of Canada (excluding Quebec), and legal residents of the UK who are at least eighteen (18) years of age or the age of majority in the state where they reside, on the date of entry in this Sweepstakes. Employees, officers, directors (including immediate family members and members of the same household) of the Sweepstakes Entity, its parents, affiliated and subsidiary companies, advertising and promotion agencies, legal and financial advisors and any and all other companies and prize providers associated with the Sweepstakes are not eligible to participate in the Sweepstakes.

3. To Enter:

To enter this Sweepstakes fill out this form or go to http://www.jacksonhole.com/unlikelyhero.html during the Promotion Period, complete the entry form and submit as instructed. Entrants must complete all required fields on the online entry form to be successfully entered in the random drawing. Incomplete or inaccurate entries are void. One entry per person will be accepted regardless of method of entry. All entries submitted in accordance with these Official Rules shall be referred to hereafter as the "Eligible Entries".

4. Promotion Period: The Promotion Period begins January 11th, 2017 and goes through February 15, 2017 (the "Promotion Period").

5. Prizes:

One (1) Grand Prize: trip for 4 to Jackson Hole Mountain Resort with 4 nights lodging at a Jackson Hole Resort Lodging standard condominium, 3 days skiing, and round-trip airline tickets (must originate from the continental United States ONLY to JACKSON HOLE AIRPORT, Sponsor is not responsible for any travel costs outside of this requirement) for Grand Prize Winner and three guests. Trip must be completed during the 2017-18 winter operating season at Jackson Hole Mountain Resort. The Grand Prize Winner must book trip by January 30, 2018 or the prize will be void. Approximate Retail Value ("ARV") of Grand Prize is \$4,500 U.S.D. If Grand Prize Winner cannot take the trip during dates specified by the Sponsor, the Sponsor shall have no further obligation to the Grand Prize winner. Prizes may not be transferred or redeemed for cash. Sponsor reserves the right to substitute some or all of a Prize for one of equal or greater value. Grand Prize winner is solely responsible for all applicable Federal, State and local taxes on the value of his/her Prize. Certain restrictions and blackout periods apply. Blackout dates for the Grand Prize winner and guest's stay include December 25, 2017 through January 5, 2018 and February 16 through February 19, 2018. Package must be booked at least 14 days prior to arrival.

6. Prize Drawing/Winner Notification/Odds:

Potential Prize Winner will be randomly selected from all Eligible Entries received during the Promotion Period. Odds of winning the prize depends on the number of Eligible Entries received. The prize drawing will be conducted on or about February 20th, 2017. Drawing will be conducted by Ryan Solutions, an independent judging organization whose decisions are final and binding on all matters relating to this Sweepstakes.

- 7. Residents of Canada. Before being declared the Grand Prize winner, a selected entrant who is a resident of Canada must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be completed at a mutually convenient time by telephone. If a selected entrant cannot be reached within 5 business days of the first attempted contact or fails to answer the question correctly, he or she will forfeit the opportunity to win and an alternate entrant may be randomly selected from among remaining Eligible Entries.
- 8. By entering the contest online, you will be automatically signed up for one or more of the following email newsletter programs: Jackson Hole Mountain Resort, Wyoming Office of Tourism. You may opt out at any time after entry by clicking "unsubscribe" at the bottom of any email received.
- 9. Release and Indemnity: By entering the Sweepstakes, you hereby release and agree to hold harmless JMHR and Sweepstakes Entities from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in this Sweepstakes and participation in any activity related to this Sweepstakes.
- 10. Disclaimer of Warranties:

THE SWEEPSTAKES AND PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK. BY PARTICIPATING, YOU HEREBY RELEASE AND HOLD HARMLESS FACEBOOK FROM ANY AND ALL LIABILITY ASSOCIATED WITH THIS PROMOTION.

11. Governing Law and Jurisdiction:

This Sweepstakes is governed by and construed in accordance with, the laws of the State of Wyoming, U.S.A., without giving effect to the conflict of laws rules thereof, and any claims related to or arising under this Sweepstakes shall take place in the State of Wyoming.